

# MANIFESTO

Founded in 2006, Manifesto wants to save California Zinfandel.

Our vision is to ditch the over-ripe, high alcohol, fruit bombs of the past and make Zin that is balanced and enjoyable, expressive of varietal and place, and still accessibly priced.

## 2018 Zinfandel - LODI AVA

### Vineyard Notes

2018 was a beautifully 'normal' vintage in Lodi, which means amazing Zin. A cooler spring, but average temperatures through summer and fall, with average rainfall, provided the perfect conditions for zinfandel in California. The reason Lodi has become renowned for this varietal is because it loves warm, sunny days but doesn't do as well when the heat spikes or temperatures drop suddenly. Zinfandel is the ultimate fair-weather grape, so 2018 was a great vintage for Zin.

### Tasting Notes

We make Zinfandel that is balanced and expressive, with lower alcohol % and fruit-forwardness, so that both varietal character and place can be tasted. The 2018 delivers classic flavors of blackberry jam, raspberries, plums, chocolate covered cherries, and black pepper spice, but with layers of other nuanced flavors. We are consistently one of the earliest to harvest our grapes, allowing them to just reach ripeness, but before sugars shoot through the roof. This allows you to taste subtle hints of tobacco leaf, nutmeg, and pomegranate. A regiment of 20% new French Oak for 12 months gives a kiss of toast and a soft texture that is the perfect background to highlight the beauty of Manifesto Zinfandel.

Varietal(s):	100% Zinfandel
Appellation:	100% Lodi AVA
Vintage:	100% 2018
Maturation:	Aged 12 months in 20% New French Oak
Alc./Vol.:	13.8%
TA:	.49 g/100mL
pH:	3.8

**Label Design** - The 1914 untitled work by American Modernist painter Abraham Walkowitz, captured the energy of New York during the creative revolution that was Modernism.

