

ALIAS

2024

Merlot

COMPOSITION 100% Merlot

APPELLATION California

ALCOHOL 13.6% by Volume

TASTING NOTES Aromas of black cherry, plum, and blackberry are layered with notes of cocoa, vanilla, and subtle baking spice. The palate is plush and generous with silky tannins and a smooth finish that makes this Merlot as versatile as it is satisfying.

ESTATE SECRETS

Here's something nobody tells you. Merlot never stopped being good.

While trends came and went, Merlot quietly kept doing exactly what it has always done. It made generous, balanced wines that people genuinely enjoyed drinking. That's probably why it never worried much about what anyone was saying.

That philosophy feels familiar to us. Alias was built on the idea that great wine doesn't need permission to be great. It doesn't need to chase scores, fashions, or headlines. It just needs to earn a place at your table. Merlot has been doing that for a very long time, and we don't see any reason to stop now.



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