

# ALIAS

## ALIAS MERLOT 2019 CALIFORNIA AVA

### RESIST INDUSTRIAL WINES

After years spent toiling away in the bowels of the wine industrial complex, we escaped in 2007 with our love of wine still intact. We got to see 'how the sausage was made' at the giant corporations - in the cellars, in the streets, and in the boardrooms. Our goal has been to make honest wines that offer great value without the industrial trickery needed to make millions of cases. Wine crafted from grape to glass, true to varietal character and expressive of California's bold style. A cure for industrial wines...and just in case the corporate powers came after us we took on an ALIAS.

### TASTING NOTES

Merlot is currently the secret value of California. While it never quite recovered from the Sideways slaughter, it remains one of the most beautiful grapes in the world. After the explosion of Merlot plantings in the 90's, we saw vineyards replanted across the state, leaving us with only good Merlot. We predict a resurgence of this beautiful grape, and 2020 was a great year to enjoy its elegance and structure.

The 2020 Alias California Merlot has complex flavors of red and dark berries, like black, Chelan cherries and Black Splendor plums, with brighter notes of raspberry and watermelon compress. There are also savory notes of bay leaf and tobacco box, with structured acidity and tannins, on a background of Marcona almonds in olive oil and a hint of vanilla biscotti. Overall, this a beautiful wine with both elegance and excitement. It's 007 with Pierce Brosnan, not Daniel Craig.

### TECHNICAL DETAILS

COMPOSITION: 100% Merlot

ALC/VOL: 13.6%

APPELLATION: California



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