

ALIAS

ALIAS PINOT NOIR 2021 CALIFORNIA AVA

RESIST INDUSTRIAL WINES

After years spent toiling away in the bowels of the wine industrial complex, we escaped in 2007 with our love of wine still intact. We got to see 'how the sausage was made' at the giant corporations - in the cellars, in the streets, and in the boardrooms. Our goal has been to make honest wines that offer great value without the industrial trickery needed to make millions of cases. Wine crafted from grape to glass, true to varietal character and expressive of California's bold style. A cure for industrial wines...and just in case the corporate powers came after us we took on an ALIAS.

TASTING NOTES

Thank you, Mother Nature for 2021. No wildfires. A huge yield in Monterey County, where the majority our Pinot Noir is grown and an ideal growing season with no extreme weather events. Quality in the Central Coast was excellent. Unfortunately, the costs of making wine, especially at an accessible level, were most impacted by skyrocketing costs in transportation, packaging, and labor. We were lucky to even source glass this year, and bottling plans were often disrupted due to delays in delivery.

Quality was really wonderful in the 2021 vintage. Our vineyards in Monterey produce gorgeous flavors of red fruits, blueberries, pepper, and wet stones. There is a sophisticated note of chalkiness in the mouth that isn't drying. The wine remains bright and refreshing, with tons of lively character. There is a nice note of chocolate covered strawberries with a hint of spice for me. Basically, how I imagine Salma Hayek will smell when she asks me to tango with her. Yes, I have a vivid imagination.

TECHNICAL DETAILS

COMPOSITION: 100% Pinot Noir

ALC/VOL: 13.5%

APPELLATION: California



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