

RESIST INDUSTRIAL WINES

After toiling away in the bowels of the wine industrial complex, we were able to escape with our love of wine still intact. For years, we got to see 'how the sausage was made' at the giant corporations - in the cellars, in the streets, and in the boardrooms. We saw an opportunity to make honest wines with love and staying under the radar. We wanted to make wines, from grape to glass, that expressed the varietal and was true to California. A cure for industrial wines...but just in case the corporate powers came after us, we took on an ALIAS.



PINOT NOIR CALIFORNIA 2019

WINEMAKING NOTES:

This is a warning. This is 100% Pinot Noir. There is no syrah, or zinfandel, or malbec, or mega purple. It's just pinot noir grapes. I warn you because, you may have looked at the price and braced yourself for a wine that doesn't look or taste like pinot noir. Well, surprise!!!

The color is light and vibrant in the glass. A bright garnet color that speaks to the classic style. Fresh red fruit flavors of Bing cherries, strawberry tea, and black pepper spice on a background of chocolate and roasted. The aromas hint at the earthy and gravel soils of the central coast area of California.

I pair this with so many different foods. The balance of fruit and acid make this wine a great compliment to most every meal, but probably my favorite to enjoy with a good charcuterie and cheese plates.

VARIETALS:	100% Pinot Noir
SOURCING:	California – Central Coast
ALC/VOL:	13.6%
PH:	3.8
TA:	5.0
R/S:	6.3